

# Measuring Alternative Research Impact

1:00 pm - 2:00 pm | Tuesday, March 17, 2026

Virtual: Zoom



*Presented by: Idalis Villanueva, PhD., The Menon Branch*

Most tenure and promotion processes require that the faculty member meets the expectations of research, teaching, and service. But how does invisible or non-traditional metrics such as broader impacts get measured? This workshop covers the basics of alternative research metrics that pertain to teaching or service focused research impact. The workshop includes tips and strategies using existing university analytic tools and ways to interpret your impact in your tenure and promotion packets.



**REGISTER AT:** <https://tinyurl.com/FRDREGMAR17>



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