

# DEVELOPING YOUR PITCH

**10:30 am - 12:00 pm | Wednesday, February 12, 2025**

**John Peace Library | Assembly Room | 4.04.22**

Need help developing your pitch? Whether it's a conference, a fundraiser or a meeting with a program manager, your opportunity to make an impression may be just around the corner. Join your fellow faculty members for an interactive workshop to develop your speaking points as they relate to your research, and perfect your pitch, no matter who your audience is.

- » Explore fundamentals of developing your message for any audience
- » Learn how to introduce yourself and your research in 60 seconds or less
- » Create a 3-5-minute pitch for even the most complicated research topic
- » Understand how a prepared pitch can help with media interviews



Presented by **Mary Dixon, PhD**  
Professor of Instruction, Communication, UTSA



**REGISTRATION IS REQUIRED:**

<https://tinyurl.com/FDFEB12REG>

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